

## **WISCONSIN STATE FIREFIGHTERS ASSOCIATION**

### **Supporting, Strengthening, and Advancing Wisconsin's Fire Service**

#### **ABOUT WSFA**

The Wisconsin State Firefighters Association represents and advocates for firefighters across the state. WSFA provides essential resources, training support, legislative representation, and a unified voice for the fire service community within the State of Wisconsin as well as at the federal level.

#### **OUR MISSION**

- Promote firefighter safety and education
- Support local fire departments and volunteer agencies
- Advocate for legislation that protects firefighters and communities
- Provide statewide networking, training, and professional development
- Strengthen Wisconsin's fire service through collaboration and leadership

#### **WHY PARTNER WITH WSFA**

- Statewide visibility across thousands of firefighters and emergency service leaders
- Brand alignment with a respected public safety organization
- Direct access to decision-makers in Wisconsin's fire service
- High-impact exposure through publications, events, and digital platforms
- Meaningful support for the firefighters who protect Wisconsin communities

#### **SPONSORSHIP LEVELS**

##### **SILVER SPONSOR — \$1,000**

- Your Company Logo + sponsorship mention on WSFA website
- 50-word business description

##### **GOLD SPONSOR — \$2,000**

- Your Company Logo on Annual Convention Brochure (12,000+ distributed annually)
- Your Company Logo + 50-word description + website link on WSFA website
- Half-page corporate profile in the *Wisconsin Fire Journal*

## **PLATINUM SPONSOR — \$3,000**

- Your Company Logo on Annual Convention Brochure (12,000+ distributed annually)
- Your Company Logo + 75-word description + website link on WSFA website
- Your Company Logo in the *Wisconsin Fire Journal* six times per year
- Full-page corporate profile in one issue

## **OUR REACH**

- 12,000+ annual convention brochures
- Statewide digital presence
- Six issues per year of the *Wisconsin Fire Journal*

## **JOIN US**

Partnering with WSFA means investing in the safety, training, and strength of the firefighters who serve Wisconsin communities every day.

**Wisconsin State Firefighters Association**



# ANNUAL SPONSORSHIP

|                                                                  | PLATINUM<br>\$3,000  | GOLD<br>\$2,000      | SILVER<br>\$1,000 |
|------------------------------------------------------------------|----------------------|----------------------|-------------------|
| CORPORATE PROFILE MAGAZINE ARTICLE                               | Full Page<br>1 Issue | Half Page<br>1 Issue |                   |
| LOGO ON CONVENTION BROCHURE<br>12,000 DISTRIBUTED ANNUALLY       | ✓                    | ✓                    |                   |
| LOGO & 75 WORD BUSINESS<br>DESCRIPTION & LINK ON WSFA WEBSITE    | ✓                    |                      |                   |
| LOGO & 50 WORD BUSINESS<br>DESCRIPTION & LINK ON WSFA<br>WEBSITE |                      | ✓                    |                   |
| LOGO & 25 WORD BUSINESS<br>DESCRIPTION ON WSFA WEBSITE           |                      |                      | ✓                 |
| LOGO PLACEMENT IN WI FIRE JOURNAL                                | 6X PER YEAR          |                      |                   |
| LOGO ON SIGNAGE AT CONVENTION                                    | ✓                    | ✓                    | ✓                 |

## Annual Sponsorship Options

☐ PLATINUM - \$3,000    ☐ GOLD - \$2,000    ☐ SILVER - \$1,000

Send business description and logo to [wsfa@wistateff.org](mailto:wsfa@wistateff.org)

### CONTACT INFORMATION

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFORMATION

☐ Payment by CHECK

☐ Payment by CREDIT CARD

Credit Card Number: \_\_\_\_\_  
 Cardholder Name: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip: \_\_\_\_\_

Please make checks payable to WSFA & mail to:

Wisconsin State Firefighters Association – P.O. Box 267, Mazomanie, WI 53560

### QUESTIONS, COMMENTS, CONCERNS?

Call the WSFA Office at (608) 401-1650 or email [wsfa@wistateff.org](mailto:wsfa@wistateff.org)